



A Premium Service of McLean County Farm Bureau
www.mcleancountyfair.org
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Sponsorship Opportunities

309-663-6497
fax 309-402-4340

2242 Westgate Drive
Bloomington, IL 61705

Public Areas:

Entrances – \$500 per location (Main Gate, 4-H Gate, and/or South Gate)

- (banner) “**Your Business Name**” Welcomes You to the McLean County Fair”

Food Court Tent – 10 - \$100 sponsors. Hang your 2'x5' banner in the tent.

- A 50' x 70' tent with 40 tables. Shade to eat for attendees.

Hand Wash Stations – 4 - \$60 sponsors. (Carnival Entrance, 2 at Food Court, Petting Zoo)

Free Live Shows (4) – \$1,400. (Hang your banner and the entertainer will promote your business) Your picks include: LIVE Shark Show, AgTrivia Game, The Butterfly Experience, or the Pony Rides & Petting Zoo.

Free Entertainment Tent – 5 - \$200 sponsors. Hang your 2'x5' banner in the tent.

Golf Cart Parking Lot Shuttle – \$350 per cart (2 carts) Signage and handouts on cart.

Antique Tractors Tent – 4 - \$250 sponsors, or 1 at \$1,000

Grandstand:

Grandstand Fence:

- \$100 - 2' x 5' Banner hung on fence all week. No commercials.
- \$250 – Two - 2' x 5' banner on fence all week. Three commercials at one event.
- \$500 - Two - 2' x 10' banners on fence all week. Five commercials at all events.

Beer Tent:

- \$3,000 sponsor of beer tent. “Your-Business-Name” Beer Tent (banners on fence)
- Adjacent to entrance of grandstand. Seen by all guests.

Stage:

- \$5,000 - Named sponsor of stage. Banner on stage for all 4 events.
- Recognized in radio, print and electronic media as, “_____ grandstand act performing on the “**Your Business Name**” grandstand stage

Livestock Barns:

Livestock Barns – \$500 per barn (allowed two banners, 2'x8', per barn)

- Horse, Horse Arena, Beef/Dairy, Sheep/Goat, Swine, or Rabbit/Poultry